## Liam Curran

## **Graphic Designer**

Designer by day, but by night... I am also a designer

# 647-936-0635 **X**

## Projects

#### Long Branch Soda Co.

- Created a canned beverage and tri-fold invitations with company branding
- <u>Project Link</u>
- March 2022 April 2022

#### Bose and Vibes Collaboration Project

- Designed an ad campaign to showcase a product for sensory senitive users
- Project Link
- March 2023

#### **Delta Airlines**

- $\cdot$   $\,$  Developed social media campaign that displayed proper copy-writing use
- Project Link
- November 2022 December 2022

#### Reign Total Body Energy

- · Created a creative ad to show the identity of an unknown product
- Project Link
- September 2022

## Work Experience

#### The Pool Supply Centre

- Sales Associate
- May 2022 Present

#### Canadian Tire Ltd.

- Apprentice Mechanic
- September 2019 March 2020

## Education

#### Humber College

- Advertising and Graphic Design College Diploma
- September 2021 Present

#### **Richview Collegiate Highschool**

- September 2016 June 2020
- Received bilingual certification (French Immersion)

## Hard Skills:

- Adobe Creative Cloud
- Photography
- Microsoft Office 365
- Mac OS
- HTML 5 and CSS
- Figma
- Print Design
- Digital Design
- Social Media Designs
- Typography
- Accessible PDFs
- AODA Compliant UI/UX
- Motion Graphics

## Soft Skills:

- Presentation Skills
- Organizational Skills
- · Campaign Development
- · Marketing Strategies
- Teamwork
- Bilingual

## Languages

- English (Native Speaking)
- French (School Certificate)